



Board of Governors Meeting

Tuesday, November 14, 2023

3:00 PM

CHA - Hollywood Presbyterian Medical Center
1300 North Vermont Avenue, Los Angeles, CA 90029

Board of Governors

Meeting Minutes

Members Present:

- Jeff Zarrinam, Chair – Hollywood Hotel
- Berg Tashjian, Vice Chair – Royal Square Shopping Center
- Mark Brady – Barnsdall Shopping Plaza
- Susanna Furios – Scientology
- Elias Garcia – Kaiser Medical Center
- Lisa Nashua, Secretary – LA City College Foundation
- Michael Tong – Westcoast University (by phone)
- Jason Williams – CHA Medical Center

Members Absent:

- Jacques Massachi – The Vermont
- Ellen Zaman, Treasurer – Children’s Hospital

Guests:

- Max Pedemski, Hollywood Blvd. Vision Zero Project

1. Call to Order and Self-Introductions/Roll CallJeff Zarrinam

2. Public Comment

Susanna Furios invited all who wished to attend to the Church of Scientology’s Candy Cane Lane Toy Giveaway and Christmas Celebration on Sunday December 10th at noon.

3. Introduction of new EHBID property owner representative forLucy Taylor
4850-4900 Hollywood

4. Presentation and Possible Action– Hollywood Blvd Vision Zero ProjectMax Pedemski
Presentation focused on roadway safety. Max came from the Department of Transportation.

5. Los Angeles Beautification Team LABT/HBT Report.....Sharyn Romano
Greening bank account has a current balance of \$61,327. HBT, the irrigation systems on all medians are still not working.

6. Discussion and Possible Motion to Approve Minutes from

10/3/2023.....Jeff Zarrinam

A motion was made by Jason Williams to approve Minutes from the October 3, 2023, it was seconded by Mark Brady, the motion passed unanimously.

7. Copies of Bank Statements and Cancelled Checks – January 2023..... Ellen Zaman
- October 2023

On behalf of Ellen Zaman, Chairman Zarrinam presented the bank statements that were shared in the Dropbox with the Board. Account balances are as follows: \$33,063.63 in the checking with \$10,393.57 in the savings for a total balance of \$43,457.23. The property tax bills should drop on 12/20/2023 and funds should start being received in January.

8. Update on new EHBID Non-Profit Corporation FormationJeff Zarrinam
/ EIN #93-4345314

The new 501(c)3 number was received. Being that the previous address for the EHBID had been at the Hollywood Chamber of Commerce, it was determined to create a Legal Zoom Digital Mailbox. The motion was made by Berg Tashjian and seconded by Mark Brady, the motion passed unanimously

9. Discussion and Possible Motion to Open New Bank Account..... Jeff Zarrinam

The Board discussed two concepts, keeping the current account or opening a new account. Lisa Nashua mentioned to avoid any old checks or reopening of a separate account, that it would be best to have a new checking account. A motion was made to authorize Jeff Zarrinam and Berg Tashjian to close the EHBID’s old accounts and open new accounts at Wells Fargo Bank. The motion was made by Jason Williams and seconded by Mark Brady, the motion passed unanimously

10. Discussion and Possible Motion to Transfer (or create new) current Insurance Policies with HCOC to new EHBID Corporation.....Jeff Zarrinam

The Board discussed the need for Board and Officers Insurance. A motion was made to pursue obtaining information to obtain non-profit insurance. The motion was made by Jason Williams and seconded by Mark Brady, the motion passed unanimously

11. Discussion and Possible Action on correspondence with HCOC.....Lisa Nashua

The end of service date of 11/30/23 was discussed with the Hollywood Chamber. Steve Nissen does not seem to understand the purpose of the EHBID and how it is funded, he has sent inflammatory emails with incorrect information. Steve indicated his willingness to assist and cooperate with the change. As such, the date may be flexible based on how quickly the EHBID is able to complete all of its processes.

12. Next Meeting Date – December 19, 2023, 3:00 PM.....Jeff Zarrinam

13. Adjourn.....Jeff Zarrinam