

**East Hollywood Business Improvement District
ANNUAL BOARD MEETING MINUTES**

**Tuesday, January 15, 2019
3:00 PM**

Governors Attending: Ellen Zaman (Chair), Aguilar, Brady, Massachi, Shield, Tashjian, Zarrinnam

Staff: Shahenian

Guests: Rachel Fox, CD-4; Seamus Garrity, Assemblymember Laura Friedman; George Hakopiants, CD-13; Fernando Morales, Supervisor Sheila Kuehl; Cathy Roberts, LABT; Sharyn Romano, LABT.

I) **Call to Order**

Zaman called the meeting to order at 3:07 pm. The group members in attendance made self-introductions.

II) **Public Comment**

Massachi discussed a residential development that is being planned neighboring his property. He asked that the developers be invited to a future BID meeting to make a presentation.

Shahenian discussed the Hollywood Chamber's upcoming State of Hollywood address by Councilmember Mitch O'Farrell.

Zaman discussed the upcoming Friends of the Hollywood Central Park Gala event.

III) **Approval of Board Minutes**

The group reviewed the December 20, 2018 EHBID Board minutes and December 20, 2018 EHBID Nominating Committee minutes.

Motion by Zarrinnam, seconded by Tashjian to accept the December 20, 2018 EHBID Board minutes and the December 20, 2018 EHBID Nominating Committee minutes.

Motion carried.

IV) **Board of Governors Election**

The Board conducted a count of all ballots returned for the 2019 Board of Governors election, with the top four candidates being appointed. Members of the Board will be elected to serve a term of 2 years. The results for the top four were as follows:

- Harvey Shield, Temple Knesset Israel
- Mark Brady, Barnsdall Plaza
- Maria Elena Aguilar, Kaiser Permanente
- Hyobin Song, CHA Hollywood Presbyterian Medical Center

Motion by Zarrinnam, seconded by Tashjian to accept the election results and appoint Harvey Shield, Mark Brady, Maria Elena Aguilar and Hyobin Song to a two-year term ending in 2021.

Motion carried.

V) **Election of Officers**

Motion by Massachi, seconded by Shield to appoint Ellen Zaman as the 2019-2020 Chair of the EHBID Board of Governors.

Motion carried.

Motion by Tashjian, seconded by Massachi to appoint Harvey Shield as 2019-2020 Vice-Chair of the EHBID Board of Governors.

Motion carried.

Motion by Shield, seconded by Tashjian to appoint Massachi as 2019-2020 Treasurer of the EHBID Board of Governors.

Motion carried.

Motion by Zarrinnam, seconded by Shield to appoint Brady as 2019-2020 Secretary of the EHBID Board of Governors.

Motion carried.

VI) **December Financial Report**

Shahenian reviewed the financial report for December 2019. She noted that the BID had a beginning balance of \$382,411.51 and ending balance of \$369,131.86 in the bank.

VII) **Reports from Public Agencies**

AD-43 Field Representative Seamus Garrity discussed the work of the Assemblymember. He noted that this year she would be focused on legislation that will encourage high quality transit projects. He also discussed the Vision Zero Task Force and legislation on Accessory Dwelling Units. Assemblymember Friedman will be serving this year as Chair of the Assembly's Natural Resources Committee.

CD-13 Field Deputy George Hakopiants informed the group that the annual homeless count will occur on January 24th. He also announced that the Councilmember will be joining with members of the EHBID Board to celebrate the grand opening of the Vermont Ave. Median on January 24th at 10:00 am.

Rachel Fox, Field Deputy for CD-4, discussed Councilmember Ryu's Discretionary Funding Task Force and noted they are seeking volunteers to serve. The group meets quarterly. Volunteers must reside in CD-4. Fox discussed the landscaping of the Vermont Triangle. She noted that the Council office is looking to provide lighting on the taller light poles located in the triangle.

Field Deputy Fernando Morales for Supervisor Sheila Kuehl informed the Board that his office is planning another Homeless Connect Day on February 2nd. He also discussed plans for a HOPE team to service Hollywood and East Hollywood which will include a street based psychologist as part of the team.

VIII) **LABT Cleaning Contract Update**

Romano provided the group with an update on LABT's cleaning program within the BID. She noted that crews are out on Tuesday, Thursday and Saturday's on the main Vermont corridor.

The group discussed several trees that need to be replaced throughout the BID.

IX) **2019 West Coast Urban District Forum March 19-21, 2019**

Shahenian noted that the LA Fashion District, California Downtown Association and IDA will be hosting the 2019 West Coast Urban District Forum March 19-21, 2019.

Motion by Zarrinnam, seconded by Shield to send the BID Executive Director to attend the Urban District Forum.

Motion carried.

Shield discussed the need for Board members to have EHBID business cards as the BID begins to outreach regarding renewal.

Motion by Shield, seconded by Tashjian to approve the purchase of business cards for the Board members.

Motion carried.

X) **Next Meeting Date**

The next meeting of the EHBID will be held on Tuesday, February 19th at 3:00 pm at the Hollywood Hotel.

XI) **Adjournment**

The meeting was adjourned at 4:03 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian,
Executive Director