

East Hollywood Business Improvement District
BOARD MEETING MINUTES
Tuesday, June 18, 2019
3:00 PM

I) Call to Order

Zaman called the meeting to order at 3:08 PM.

II) Public Comment

There was no public comment.

III) May Financial Report

Motion by Zarrinam, seconded by Aguilar to accept the May, 2019 EHBID Financials, with amendments to the beginning and ending statement balances.

Motion carried.

IV) Approval of Board Minutes.

The group reviewed the May Board minutes.

Motion by Tashjian, seconded by Shield to accept the May, 2019 EHBID Board Minutes.

Motion carried.

V) EH Bid 2021 Renewal

The board of governors decided to form a BID steering committee to start planning for the 2021 East Hollywood BID renewal. The committee will start to request RFP's as well as plan a proposal for matching funds from CD 13. The board decided that Aguilar will chair the committee with members Zarrinam, Zaman, Tashjian and Massachi as members.

Zarrinam motioned to create a steering committee. Shield seconds. **Motion carried.**

Massachi motioned to ask CD13 for matching funds for the renewal of the East Hollywood BID. Tashjian seconded. **Motion carried.**

Zarrinam gave an update on the Route 66 BID and where the committee is on the process.

VI) 2020 Annual Assessment Increase

The Board members discussed an assessment increase for property owners within the BID for FY 2020. It was noted that the BID's Management District Plan allots for up to a 3% increase in assessments each year of the BID's operation.

Motion by Massachi, seconded by Aguilar to increase the BID annual assessment by 3% for FY 2020.

Motion carried

VII) LABT Update

Romano provided a review of LABT's work in the BID for May, informing the board that they conducted their usual maintenance in the BID. Romano also noted that LABT had repaired the median on Hollywood Boulevard.

Tashjian reported on the medians, noting that the medians have some structural problems. The group decided that the medians should be redesigned. The group decided to research different ways to redesign the medians and bring their ideas to the July board meeting. They noted that the median on Sunset and Hollywood is the most vulnerable and the top priority.

VIII) Workforce Development

The group discussed how the East Hollywood BID could partner with different groups in the area for workforce development. Zaman reported on the demographics of East Hollywood. Pelayo from LACC reported on workforce development in the community, noting that LACC would like to work more closely with the hospitals in the area. Watkinson reported on high impact hiring. The group decided to add workforce development as a line item on the agenda for the foreseeable future so they could brainstorm different ways to impact the community.

XIV) Next Meeting Date

The next meeting of the EHBID will be held on Tuesday, July 16 at CHLA.

X) Adjourn

There being no further business, the meeting adjourned at 4:37

Respectfully Submitted,



Lily Weiner
Coordinator