

**East Hollywood Business Improvement District
DRAFT BOARD MEETING MINUTES**

**Tuesday, February 20, 2018
3:00 PM**

Governors Attending: Ellen Zaman (Chair), Aguilar, Brown, Furios, Massachi, Shield, Tashjian, Zarrinnam

Staff: Jauregui, Shahenian

Guests: Seamus Garrity, Office of Assemblymember Laura Friedman; Fernando Morales, Supervisor Sheila Kuehl; Nina Preciado, LAPD Senior Lead Officer; Sharyn Romano, LABT; Gabrielle Taylor, Deputy City Attorney, Office of City Attorney Mike Feurer; Sarah Yoon, Visionary Youth Center.

I) **Call to Order**

Zaman called the meeting to order at 3:07 pm. The group members in attendance made self-introductions.

II) **Public Comment**

Furios announced to the Board that the Church of Scientology was holding a disaster preparedness fair on Saturday, March 3rd from 10:00 am to 12:00 pm.

III) **Approval of Board Minutes**

The group reviewed the January 16, 2018 EHBID Board minutes.

Motion by Shield, seconded by Zarrinnam to accept the January 16, 2018 EHBID Board Minutes.

Motion carried.

IV) **January Financial Report**

Shahenian reviewed the financial report for January 2018. She noted that the BID had a beginning balance of \$199,056.54 and ending balance of \$180,430.45 in the bank.

V) **Reports from Public Agencies**

AD-43 Field Representative Seamus Garrity informed the board that Assemblymember Friedman had submitted new bills for the legislative session. Garrity discussed AB 2782, which would require that the impacts of not developing a project be examined as part of the CEQA process, and AB 3170, which would remove sales tax from water efficient appliances for one weekend a year.

Office of Supervisor Sheila Kuehl's Senior Field Deputy Fernando Morales, provided an update on the Supervisor's discretionary funding allocated for non-profits and the application process. He also mentioned that the Supervisor had introduced a motion to look into affordable housing.

Officer Nina Preciado with the LAPD discussed January's crime statistics in the district. She informed the Board that a car theft occurred on Santa Monica Boulevard and

Alexandria and that the suspect was apprehended. She encouraged attendees to install cameras at their businesses.

Deputy City Attorney Gabrielle Taylor provided a brief update from the City Attorney's office, informing the board that they are trying to set-up a workshop on anti-loitering measures. She also explained the difficulty of legally keeping the Vermont Triangle clear of encampments.

VI) **Vermont Medians Discussion**

Shahenian informed the Board that Carlos Rios with LA DOT has not provided an update on second phase of median construction. She has requested a meeting with Kevin James, President of Board of Public Works Commission.

Tashjian expressed concerns with the landscaping on the Vermont medians, specifically that they weren't fresh or bright. He proposed landscaping the medians similarly to Larchmont district's, which can include a gateway sign. Shahenian pointed out that the BID has not budgeted a big project. Zarrinam will look into the cost of adding a gateway sign and will discuss it at the next BID meeting.

VII) **LABT Cleaning Contract Update**

Romano provided a review of LABT's work in the BID for January, informing the board that two vehicles had crashed into two medians on Vermont and that LABT had repaired the damage to the broken pipes and sprinkler heads. She also added that LABT has planted 35 lilies, continues to maintain the landscaping on the medians and on the Vermont Triangle.

VIII) **Vermont Triangle Landscaping Proposal**

The Board discussed the current status of the Vermont Triangle planters and potential alternative ideas. Zaman inquired about the broken lamps on the Triangle and whether an alternative could be found to prevent individuals from breaking them. Shahenian added that she is setting up a meeting with Councilmember David Ryu's office to discuss the situation.

IX) **Next Meeting Date**

The next meeting of the EHBID will be held on Tuesday, March 20th at 3:00 pm. The location will be confirmed at a later date.

X) **Adjournment**

The meeting was adjourned at 4:19 pm.

Respectfully Submitted,



Nicole Shahenian
Executive Director