

**East Hollywood Business Improvement District  
BOARD MEETING MINUTES**

**Monday, November 19, 2018  
3:00 PM**

**Governors Attending:** Ellen Zaman (Chair), Aguilar, Massachi, Shield, Song, Zarrinnam

**Staff:** Gubler, Jauregui

**Guests:** Debbie Chan, Little Tokyo Service Center; Mary Gallagher, Los Angeles Community College; Seamus Garrity, Assemblymember Laura Friedman; George Hakopiants, Councilmember Mitch O'Farrell; Neil McGuffin, Little Tokyo Service Center; Robert Schwartz, Los Angeles Community College.

I) **Call to Order**

Zaman called the meeting to order at 3:03 pm. The group members in attendance made self-introductions.

II) **Public Comment**

Shahenian informed the group that Councilmember Mitch O'Farrell held a successful third and final CD13 "Community Conference" of 2018.

III) **Nominating Committee Report**

Zaman presented the Nominating Committee's recommendation of Hyobin Song, CHA Hollywood Presbyterian Medical Center, to replace the vacant seat left open by the resignation of Maitri Vaidya and Robert Schwartz, Executive Director, Los Angeles City College Foundation, to fill an open seat.

**Motion** by Shield, seconded by Zarrinnam to confirm Hyobin Song as an East Hollywood BID Board of Governor for the remainder of Maitri Vaidya's term, which expires in January, 2019 and Robert Schwartz as an East Hollywood BID Board of Governor for a two-year term beginning in January, 2019.

**Motion** carried.

IV) **Approval of Board Minutes**

The group reviewed the September 25, 2018 EHBID Board minutes.

**Motion** by Shield, seconded by Zarrinnam to accept the September 25, 2018 EHBID Board minutes.

**Motion** carried.

V) **October Financial Report**

Shahenian reviewed the financial report for October 2018. She noted that the BID had a beginning balance of \$388,300.26 and ending balance of \$391,256.70 in the bank.

VI) **Approval of 2019 Annual Planning Report**

Shahenian presented the board with the Draft 2019 Annual Planning Report. The Board reviewed the document.

**Motion** by Zarrinam, seconded by Aguilar to adopt the 2019 Annual Planning Report.  
**Motion** carried.

VII) **Reports from Public Agencies**

AD-43 Field Representative Seamus Garrity provided a legislative update to the board. He informed the group that the legislative session would begin in January and his office has been meeting with stakeholders in regards to potential legislation. The Assemblymember's priority for the new session will be housing. Her office is planning a housing roundtable to address the State's housing crisis.

CD-13 Field Deputy George Hakopiants informed the group that work was being done on Fountain to replace a water main and pipes. He also reported on the final CD13 "Community Conference" of 2018, which included sessions on housing and homelessness.

VIII) **Santa Monica & Vermont MTA Project Update**

Neil McGuffin and Debbie Chan of Little Tokyo Service Center provided the board with an update on a proposed mixed-use affordable housing project that would be above the Metro Station on Santa Monica Blvd. They presented renderings of the proposed project, which they aim to break ground in 2020. They will return to the BID in 2019 with further updates.

IX) **Vermont Transit Corridor BRT Rail Conversion/Feasibility Study**

Speakers were not in attendance.

X) **Vermont Corridor Banner Discussion**

Mary Gallagher and Robert Schwartz from Los Angeles City College informed the Board that their college is gearing up to celebrate its centennial anniversary and has commissioned banners to be placed along street adjoining the campus. They asked if the Board would consider sharing a segment of Vermont Ave between Santa Monica Blvd and Melrose. The Group discussed various alternatives to share the segment, including having the BID banners on the West side of the street and the LACC banners on the East.

**Motion** by Zarrinam, seconded by Aguilar to give BID staff flexibility to draw up agreement with Los Angeles City College.

**Motion** carried.

XI) **LABT Cleaning Contract Update**

No update was provided.

XII) **Vermont Medians Second Phase Installation Update**

Hakopiants informed the Board that the Councilmember requested that a "grand opening" be had instead of a "groundbreaking." They anticipate construction will be complete in January.

XIII) **Next Meeting Date**

The next meeting of the EHBID will be held on Tuesday, December 4<sup>th</sup> at 4:00 pm, with a Holiday celebration to follow at 5:00 pm at a location to be determined at a later date.

XIV) **Adjournment**

The meeting was adjourned at 4:07 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian,  
Executive Director