

East Hollywood Business Improvement District

BOARD MEETING MINUTES

Tuesday, February 16, 2016

3:30 PM

Governors Attending: Jacques Massachi, Vice Chair; Furios, Shield, Tashjian, Underdown, Zarrinnam

Staff: Gubler, Shahenian

Guests: Tunde Balvanyo, METRO; Martha Butler, METRO; Mark R. Edwards, Communities for Jobs and Housing; Vanessa Gopaul, Precision Concrete Cutting; David Lee, Visionary Youth Center; Adam Miller, CD-4; Officer Nina Preciado, LAPD; Michael Richmai, METRO; Sharyn Romano, LA/HBT; Patricia Soto, METRO;

I) METRO Vermont Bus Rapid Transit (BRT) Study

Attendees were briefed by Metro representatives about a study being conducted by Metro to look at providing Bus Rapid Transit Service along the Vermont Corridor. The Vermont Corridor is the second busiest transit corridor in Los Angeles with 45,000 bus boarding per day. The Metro study should be ready by the fall of 2016.

II) Call to Order

Massachi called the meeting to order at 4:00 pm. The group members in attendance made self-introductions.

III) Public Comment

Furios announced an upcoming community Earthquake preparedness event to take place at the Church of Scientology on February 27th.

Romano commented on a grant received by LABT to conduct community landscaping classes. Classes will be offered on February 27th at 9 am at the LABT offices.

David Lee of the Visionary Youth Center introduced himself and updated the group on some of the recent activities at the Youth Center.

IV) Officer Elections

The Board held officer elections.

Chairman:

Motion by Underdown, seconded by Massachi to appoint Harvey Shield as the 2016 Chairman of the EHBID Board of Governors.

Motion Carried.

Vice Chairman:

Motion by Shield, seconded by Massachi to appoint Jeff Zarrinam as the 2016 Vice Chair of the EHBID Board of Governors.

Motion Carried.

Treasurer:

Motion by Zarrinam, seconded by Massachi to appoint Susanna Furios as the 2016 EHBID Board of Governors Treasurer.

Motion Carried.

Secretary:

Motion by Shield, seconded by Underdown to appoint Jacques Massachi as the 2016 East Hollywood BID Board of Governors Secretary.

Motion Carried.

V) Reports from Public Agencies

Adam Miller from Councilmember David Ryu's office briefed the Board on the work of the Councilmember. The group discussed the homeless encampments in the Vermont Triangle.

LAPD Officer Preciado reported on the activities of the LAPD in East Hollywood. She noted that crime in the area has increased slightly due to heavier amounts of shoplifting. Officer Preciado provide the group information on how to file a "No Trespassing Authorization form: which would allow officers to enforce no trespassing orders when the property owner is not present.

VI) Precision Concrete Cutting Survey Results

Vanessa Gopaul reviewed the results of the Precision Concrete Cutting survey of the BID's sidewalks.

Motion by Zarrinam, seconded by Massachi to establish a subcommittee of the Board to further look at the Precision Concrete proposal to see what actions could be taken by the Board within the 2016 Budget. Committee members will include Zarrinam, Massachi, Tashjian, and Shield.

Motion Carried.

VII) LABT Cleaning Contract Update

Romano updated the group on the work of the LABT cleaning crews. She noted that the BID needs new trashcans. She discussed a proposal to replace the trash cans and include BID-identifying signage on each can. Romano also discussed a proposal to increase the cost of the BID's cleaning and maintenance contract with LABT to reflect increased work and expenditures associated with the watering of the BID's Lily's and Trees. It was noted that the LABT contract rate has not been increased in several years.

The new Cleaning and Maintenance Budget Subcommittee will consider the LABT proposal as part of their discussions.

The group discussed bus benches.

Motion by Zarrinnam, seconded by Massachi to replace bus benches within the BID with single seat/no sleep benches.

Motion carried.

The group discussed “No Trespass” signs.

Motion by Massachi, seconded by Zarrinnam to allocate up to \$5000 to buy and install No Trespass signs at hotspots within the BID.

Motion carried.

VIII) Funding for BID Consortium Administrative Assistant

Shahenian discussed a request from the LA BID Consortium to participate in the funding of a part-time administrative staffer to help with the work of the BID consortium. Small BIDs throughout LA, including the EHBID, are being asked to contribute \$100 to the effort.

Motion by Massachi, seconded by Zarrinnam to approve a \$100 expenditure to help fund Administrative Staff for the LA BID Consortium.

Motion carried.

IX) Neighborhood Integrity Initiative

Mark R. Edwards of the Communities for Jobs and Housing discussed efforts to fight the proposed Neighborhood Integrity Initiative (NII). Edwards noted that the Communities for Jobs and Housing is made up of a broad coalition of business, labor and community member groups who believe that the NII will hurt Los Angeles. The Initiative is scheduled to be placed on the November ballot and will stop all construction in Los Angeles for two years. If the NII passes it will be detrimental to affordable housing and infrastructure projects in the City.

Motion by Massachi, seconded by Zarrinnam to join the Communities for Jobs and Housing effort to oppose the Neighborhood Integrity Initiative.

Motion carried.

Edwards noted that he and Leron Gubler of the Hollywood Chamber of Commerce would be participating in a Town Hall event about the NII at Emerson College on February 23rd. The event is being sponsored by the area Neighborhood Councils.

X) Vermont Median

Zarrinnam noted that the Vermont Median approval is scheduled to be before the Board of Public Works on February 29th. Groundbreaking on the Medians should be able to proceed within a month of approval.

It was also noted that the Hollywood Western BID has entered its petition phase. Property owners will be asked to sign a petition granting the creation of the BID.

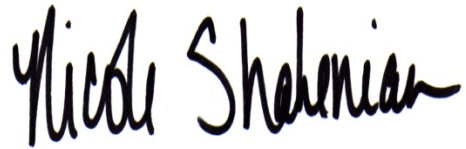
XI) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, March 15th at 3:30 pm at the Hollywood Hotel.

XII) Adjournment

The meeting was adjourned at 6:01 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian
Executive Director