

East Hollywood Business Improvement District

BOARD MEETING MINUTES

Tuesday, March 15, 2016

3:30 PM

Governors Attending: Harvey Shield, Chair; Zarrinnam, Massachi, Furios, Brady, Tashjian, Underdown

Staff: Gubler, Shahenian, Bostanian

Guests: Yoomie Ha, Mayor's Office; David Lee, Visionary Youth Center; Jeffery Miele, LA/HBT; Aram Taslagyan, CD-13; Taylor Wolfson, Cerrell & Associates

I) Call to Order

Shield called the meeting to order at 3:37 pm. The group members in attendance made self-introductions.

II) Public Comment

Zarrinnam discussed the opportunity to have a member from the Bureau of Engineers come and visit the Vermont Triangle and assess the work that needs to be done.

III) Approval of Minutes

Motion by Zarrinnam, second by Massachi, to approve the minutes from the EHBID Board Meeting on February 16th

Motion carried.

Motion by Massachi, second by Zarrinnam, to approve the minutes from the EHBID Budget Subcommittee Meeting on March 9th.

Motion carried.

IV) Reports from Public Agencies

Yoomie Ha from the Mayor's office introduced herself to the committee and discussed the Mayor's new Jobs LA app that is being launched to list all city jobs available. In addition, the Mayor's office will be launching an air conditioning "tune-up" program during the summer.

Aram Taslagyan from CD-13 provided updates regarding the Vermont Ave. median project. He noted that there will be a meeting held with the contractor shortly to clarify more details regarding the start date of project and other logistical information. The group discussed CD-13 efforts to clean up homeless encampments throughout the BID.

V) February Financial Report

Shahenian reviewed the financial report for February and explained the balances available in the bank account. Zarrinam asked staff to follow up on obtaining a debit card for the BID.

VI) Funding Initiative for Los Angeles

Taylor Wolfson from Cerrell Associates provided the committee with an update regarding the recent status of funding for parks. She informed the committee that one of two funding methods has expired and the second method is set to expire shortly. Polling has indicated an interest in a new ballot initiative to provide for more Park funding. With the hopes of having an initiative on the November ballot, they will inform the committee once official language and plans have been put together.

VII) Veronica's Insurance Handbill Concerns

Zarrinam discussed the increase in flyer postings for Veronica's Insurance throughout the BID. He stated that the flyers are being strewn all over the area, placed on cars and eventually ending up polluting the street. The committee proposed sending a letter to the land owner of the shopping plaza where the flyers are being distributed.

VIII) LABT Cleaning Contract Update

Jeffrey Miele with LABT updated the Board on its monthly cleaning contract. The Board noted that several trees had been tipping over and requested that they be examined and fixed. In addition, the committee requested a copy of the map which outlines suggestions for placement of additional trashcans throughout the BID.

IX) Budget Subcommittee Report

Shahenian reviewed the actions of the EHBID Budget Subcommittee.

Motion by Tashjian, seconded by Massachi to approve the Budget Subcommittee Report and increase the cleaning contract with LABT to reflect \$81,535 as the estimated cost for maintenance; \$59,730 as the estimated total yearly cost for streetscaping and the inclusion of an additional \$3,222 as the estimated cost of removing the olive trees into the streetscaping budget.

Motion carried.

X) Vermont Median

Zarrinam noted that the Vermont Median project is moving forward and the BID can hope to see the ground breaking begin soon. The contract approval was for 4 medians, with a separate bid to follow for the construction of the last 2 medians.

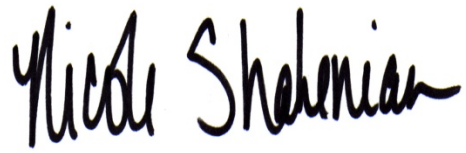
XI) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, April 19th at 3:30 pm at Children's Hospital LA.

XII) Adjournment

The meeting was adjourned at 4:43 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian
Executive Director