



East Hollywood Business Improvement District

July Board of Governors Meeting

July 21, 2020

Attendance: Berj Tashjian, Jacques Massachi, Jeff Zarrinam, Ellen Zaman, Jolie Tu, Tammy Roseli, Robert Schwartz, Mark Brady, Harvey Shield, Martha Pelayo

Guests: Sharyn Romano

Staff: Lily Weiner

Call To Order

Tashjian called the meeting to order at 3:05 PM

Public Comment

Shield noted that he will be singing in public at his front porch on Sunday at 12:30

Reports from Public Agency

Kimberly Morosi gave an update from the Mayors Office noting that they are still working remotely.

Minutes

Zarrinam, followed by Zaman, moved to approve the June minutes. **Motion carried.**

Financials

Zarrinam, seconded by Brady, approved the June financials. **Motion carried.**

LABT May / June Report

Romano gave an update on the Trash collection for May and June. Zarrinam noted that the color of the leaves don't seem as vibrant so he's concerned about if they are getting the water they need. They noted that they will do some of the work for the pruning of the Lilies and other flowerbeds this weekend.

Website/ Survey

The group discussed the recently launched website and gave some suggestions. They would like to add: Property Owners/ Business Sign-Up Sheet, photos to the Board of Directors Page, social media links to the bottom of website.

A group also started working on the history of East Hollywood to add to the website.

Adjourn

Meeting adjourned at 3:39 PM