



**East Hollywood Business Improvement District
6.16.20 Minutes
Meeting Via Zoom**

Attendance: Berj Tashjian, Ellen Zaman, Harvey Shield, Mark Brady, Jeff Zarrinnam, Jolie Tu, Martha Pelayo, Tammy Roseli, Jacques Massachi

Guests: Sharyn Romano, George Hakopiants

Staff: Lily Weiner

Call To Order:

Tashjian called the meeting to order at 3:03 PM.

Public Comment

Zaman made a public comment stating that Children's Hospital has been named the top Children's Hospital in California. Pelayo noted that CHLA has supported the LACC Community Garden.

Roseli noted that Kaiser has created a playbook to help businesses open and that they will be holding webinars where people can speak directly to doctors. She noted that we could also work within the EHBID to host a webinar.

Review of May Minutes

Zarrinnam, seconded by Zaman, motioned to approve the May minutes. **Motion carried.**

Review of May Finances

Zarrinnam, seconded by Brady, motioned to approve the May financials. **Motion carried.**

Reports from Public Agencies

George Hakopiants gave a report from Council District 13. Currently the City Council is discussing the Mayors budget. Which is being discussed by the Budget & Finance Committee right now. He noted that the Councilmember allocated 1 million to rental assistance program and 1 million for small businesses assistance program but that program is not up yet.

Tashjian asked how the small businesses can find out and how soon are they being allocated. George noted that they are currently creating the criteria update. Tashjian noted that tenants must apply for rent and that will be given to the landlords



LABT May Report

Romano gave an update on LABT, noting they put a lot of work into the medians at the end of May and spent two days mulching the medians. She noted that they haven't missed any cleanings.

Website Update

Tashjian gave a few suggestions to Weiner about the website. He wants the website to have support about our iconic buildings - KP, LACC, West Coast University. He noted that we should present the Hollywood Hotel. We should have a description of each institutions.

He also noted that we should open it to our stakeholders and tenants, small paragraph on a special page to feature tenants in our district. Zarrinnam noted that we should have a service request page.

Adjourn

Meeting adjourned at 3:49 PM.